

The building blocks of smart procurement

A platform approach to matching freight demand with capacity



What happens when your primary carrier rejects your load tender and you exhaust your routing guide?

What usually happens is that automated processes break down, leading shippers and carriers to engage in often manual and inefficient ways to match loads with capacity. The net result is typically higher costs, delayed shipments, and sub-optimized utilization of trucks and drivers.

We think there is a **better way**. And it depends on the ability to match freight demand with capacity more efficiently.

Transport Management Systems (TMS) provide the building blocks to make it happen.

1

Large Connected Network of Shippers, Carriers, and Logistics Service Providers

The more sources of loads and capacity on the network, the more opportunities to quickly and efficiently find matches.

The Transporeon Platform connects more than **1,300** shippers.

120,000 carriers in **100** countries.

Each year we manage more than **20 million** transports.

2

Carrier Onboarding, Qualification & Management

Having a large number of carriers connected to the network is not enough; they have to be qualified, too. And since profiles change over time, they have to be well-maintained and up to date.

The Transporeon Trust Center

offers a complete overview of all of your carriers and their documents — agreements, licenses, certificates, and more — in one place, and provides shared access to transparent performance data.

3

Market Data Analytics

A large TMS platform can process billions of freight transactions per year. This wealth of data gives all participants access to better marketing pricing, enabling data-based negotiations and continuous benchmarking.

Transporeon Insights provides in-depth, real time insights into markets, lanes, and their development over time with the most powerful data on price and capacity developments on the European FTL market.

4

Freight Matching & Predictive Algorithms

By having forward visibility to loads and where trucks are going to be a few days from now, shippers and brokers can secure capacity further in advance. In addition to saving all stakeholders time and labor, it also reduces empty miles for carriers and keeps their trucks loaded and moving.

Smart Transport Allocation and Connecting Load Agent

— powered by Transporeon's rich data — are able to predict empty capacities near a shipper's location and automatically suggest more efficient transports.

5

Automated Execution

If a tendered load is rejected, a network-based TMS can automatically and almost instantaneously tender the load based on shipper-defined rules, managing the full booking process without any human intervention.

Transporeon autonomous procurement for road transport automates procurement to achieve lower freight rates.

The way forward will be powered by the network.

Learn more about how you can transform your procurement strategy.

GET STARTED